



VOICES

in the long-acting PrEP Movement

what do end-users have to say to developers and how are their voices heard?

22 OCT. 2018, 08:30 - 11:30 AM

RSVP to iPrevent@rti.org

BURDEOS ROOM

Marriott Auditorium Hotel
Madrid, Spain



www.rti.org/r4P2016

8:15 – 8:30 am **coffee and croissants**

8:30 – 8:45 am **Introduction and Overview: How research with end-users is informative during various stages of product development for long-acting PrEP**

Background/Significance for this body of research/ rationale, objectives of this meeting
Linda-Gail Bekker, DTHF

Landscape overview of completed and ongoing projects, including methodologies used;
Mitchell Warren, AVAC

8:45-9:00 am **End-user perspectives: Who are the end-users? What is the context of their lives?**

Presentation of video ethnography of young women in South Africa and Kenya
Maggie Keane, IAVI

9:00-10:00 am **Product-developer perspectives: Who are the developers? What are their needs at different stages? How does this differ by dosing methodology?**

Developing a biodegradable implant for HIV and MPT indications
Leah Johnson, RTI International

Developing vaginal rings and other vaginal (e.g. insert) and oral PrEP products for women
Meredith Clark, CONRAD

Developing long-acting injectable PrEP
Alex Rinehart, Viiv

Developing long-acting oral and implantable strategies
Mike Robertson, Merck

10:00-10:30 am **Bridging the gap: Linking long-acting PrEP developers with end-user research**

What do end-users want in a long acting HIV prevention method? Results of a discrete-choice experiment to capture South African youth preferences for long-acting PrEP (iPrevent study)
Millicent Atujuna, DTHF
Alexandra Minnis, RTI International
Elizabeth Montgomery, RTI international

What do providers want in a long acting HIV prevention method? Perspectives of South African nurses and physicians on the design of an HIV prevention implant.
Emily Krogstad, RTI International

10:30-10:50 am **Marketing Perspectives: How do we reach the end-user?**

Using market segmentation and journey mapping to drive desire for prevention products
Anabel Gomez, AVAC

10:50-11:25 am **Discussion: How to optimize this dialogue**

- Limitations of current work;
- Unmet needs and gaps
- Ideas for new innovations – how can we bridge the gap better;

Facilitated by: Elizabeth Montgomery and Mitchell Warren

11:25-11:30 am **Closing remarks**
Linda-Gail Bekker, DTHF